

Message Text

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ORIGIN ARA-10

INFO OCT-01 COME-00 EB-07 ISO-00 CIAE-00 INR-07 LAB-04

NSAE-00 SIL-01 PA-02 PRS-01 USIA-15 /048 R

DRAFTED BY ARA/ECP:DCLACEY:JD

APPROVED BY ARA:AFISHLOW

COMMERCE/OED: DGILPATRIC

EB/OCA: JSIMMONS

ARA/ECP:SHROGERS

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R 130050Z SEP 75

FM SECSTATE WASHDC

TO ALL AMERICAN REPUBLIC DIPLOMATIC POSTS

USCINCSO

UNCLAS STATE 218422

E.O. 11652: N/A

TAGS: BBAK, XM

SUBJECT: LATIN AMERICAN MANUFACTURERS ASSOCIATION (LAMA),
SAN LEANDRO, CALIFORNIA

REFERENCE: SANTIAGO 5998; QUITO 6753

1. FOLLOWING INFORMATION PROVIDED FOR POSTS' GUIDANCE IN ANSWERING INQUIRIES FROM LOCAL BUSINESSES AND ORGANIZATIONS, PARTICULARLY IN VIEW OF INVITATIONS FROM LAMA TO ATTEND CONVENTION OF LATIN AMERICAN MANUFACTURERS IN NOVEMBER.

2. LAMA IS AN ASSOCIATION OF ABOUT 300 LATINO-OWNED INDUSTRIAL AND ENGINEERING FIRMS IN THE US. FORMED TWO YEARS AGO, IT HAS LINKED NUMEROUS NATIONAL LATINO ORGANIZATIONS IN THE UNITED STATES THROUGH AFFILIATIONS AND AGREEMENTS OF COOPERATION. AS AN ORGANIZATION TO PROMOTE MINORITY BUSINESS ENTERPRISES, LAMA HAS RECEIVED CONSIDERABLE CONGRESSIONAL SUPPORT AND EXECUTIVE DIRECTOR JOSE ACEVES HAS BEEN RECEIVED BY PRESIDENT FORD IN THE WHITE HOUSE.

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3. IN RECENT CALL ON ARA DEPUTY ASSISTANT SECRETARY, LAMA REPRESENTATIVES INFORMED DEPARTMENT OF ITS EXTENSIVE LIAISON ACTIVITIES WITH BUSINESS ORGANIZATIONS THROUGHOUT LATIN AMERICA AND ITS PLANS TO HOLD LARGE-SCALE CONVENTION OF LATIN MANUFACTURERS IN NOVEMBER IN LAS VEGAS (POSSIBLY

TO BE SHIFTED TO MIAMI). DEPARTMENT IS PREPARING HIGH-LEVEL LETTER COMMENDING LAMA ON ITS INITIATIVES IN BETTERING US-LATIN RELATIONS. DEPARTMENT PLANS TO COOPERATE WITH LAMA IN NOVEMBER CONVENTION AND MOST LIKELY WILL PARTICIPATE IN SOME WAY. KISSINGER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 13 SEP 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE218422
Document Source: CORE
Document Unique ID: 00
Drafter: DCLACEY:JD
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750318-0680
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750953/aaaabuzl.tel
Line Count: 72
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 SANTIAGO 5998, 75 QUITO 6753
Review Action: RELEASED, APPROVED
Review Authority: RowellE0
Review Comment: n/a
Review Content Flags:
Review Date: 07 MAR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <07 MAR 2003 by maustmc>; APPROVED <30 JAN 2004 by RowellE0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: LATIN AMERICAN MANUFACTURERS ASSOCIATION (LAMA), SAN LEANDRO, CALIFORNIA
TAGS: BBAK, XM
To: ALL POSTS USCINCSO
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006